



WELCOME TO ORIENTATION!

Connect with Costello College of Business

Spring 2025



University Life
**NEW STUDENT AND
FAMILY PROGRAMS**
George Mason University®

Today's Agenda

- Introduction to the Costello College of Business
 - Concentrations, minors, opportunities
 - Costello Career Services
- Academic advising at George Mason & the Costello College of Business
 - Important university systems, deadlines, and resources and how to access them
 - Prepare for virtual advising and registration orientation session
- Panel of Costello College of Business staff for questions

Costello Means Business



Ajay Vinzé

Dean, Costello College of Business

Learn here. **Lead anywhere.**



2024 | business.gmu.edu

#84 for "Best Undergraduate Business Programs"

#68 for "Best Undergraduate Accounting Programs"



Among only 25% of AACSB-accredited business schools worldwide accredited in both business and accounting.

3 Campuses - Fairfax, Arlington, and Korea

More than 100 faculty with industry experience

In-House Academic and Career Counseling

Study Abroad

Burgundy School of Business

- Dijon, France

EM Strasbourg Business School

- Strasbourg, France

Kedge EUROMED

- Marseilles, France

Griffith University

- Brisbane, Australia

University of Technology

- Sydney, Australia

Mason Korea

- Songdo, South Korea

Jönköping University

- Jönköping, Sweden

Oxford University

- Oxford, United Kingdom

Tsinghua University

- Beijing, China

Universidad Carlos III de Madrid

- Madrid, Spain



Concentration Overview

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ACCOUNTING

- Learn about financial and managerial accounting, auditing and forensic investigation, taxation, and accounting analytics.
- BAM and A++ available

MANAGEMENT

- Learn to be and adaptive manager who understands today's key human resource issues and can lead in tomorrow's work environment.
- BAM Available

BUSINESS ANALYTICS

- Study the technologies and processes needed to iteratively explore and model business analytics to make data-driven decisions.
- BAM available

MANAGEMENT INFORMATION SYSTEMS

- Learn to design and manage technology-drive business solutions to prepare for a range of career options.

FINANCE

- Explore concepts an techniques individuals, businesses, and government agencies use in making decisions about acquiring and investing funds.
- BAM available

MARKETING

- Learn how to match opportunities in the market to an organization's goals, understand consumer needs, and design, deliver, and communicate the value of products and services.

FINANCIAL PLANNING & WEALTH MANAGEMENT

- Explore concepts and techniques individuals and businesses use to minimize taxes, plan for wealth transfers, form financial plans, and design retirement savings plans.

OPERATIONS & SUPPLY CHAIN MANAGEMENT

- Study strategic and tactical planning, business modeling and analytics, and develop skills to solve operational and logistical challenges.

Learn here. **Lead anywhere.**

Freshman – Must declare concentration during first year
Transfer – Must declare concentration during first semester

Minors

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BUSINESS: (for non-business majors only)

Designed for non-business students, the business minor will help you develop a foundation in functional areas of business including the accounting, finance, management, marketing, and information systems.

BUSINESS ANALYTICS:

Gain the cutting-edge knowledge and skills you'll need to use and gather data to identify, understand, and deliver insights vital to organizational success.

ENERGY TRANSITION MANAGEMENT:

Prepare to support organizations in transitioning to new sources of energy in an uncertain policy environment and in the face of rapidly changing technology.

ENTREPRENEURSHIP:

Learn about elements of new venture creation and gain a strong set of entrepreneurship skills

FINANCE:

Gain a strong foundation in corporate financial management, investment analysis and management, risk management, management consulting, banking and more.

GLOBALLY RESPONSIBLE BUSINESS PRACTICES:

Develop knowledge and skills to diagnose problems and design business solutions for the economic, social, and environmental challenges facing organizations today

GOVERNMENT CONTRACTING:

Designed for business majors who are interested in a career in government contracting and those who wish to better understand the federal procurement system, marketing to the government, and supply chain management in a global economy.

INTERNATIONAL BUSINESS:

Develop skills in managing and communicating across different cultures and improve your understanding of how business disciplines vary in an international setting.

MANAGEMENT INFORMATION SYSTEMS:

Designed for students who wish to learn about information systems and how they are used in business today.

MARKETING:

Gain a solid foundation in marketing, including understanding the needs of customers and the principles of marketing management.

OPERATIONS AND SUPPLY CHAIN MANAGEMENT:

Learn the techniques and methods that successful firms use to create their products – from raw materials to finished merchandise – in a global environment.

ORGANIZATIONAL CONFLICT RESOLUTION:

Develop an in-depth understanding of complex social and organizational problems and expand your knowledge of the business and conflict resolution fields.

REAL ESTATE DEVELOPMENT (also BAM available):

Understand the nature of real estate industry, the various stakeholders, and how they interact.

WINE AND CRAFT BEVERAGE MANAGEMENT:

Gain the skills and experience necessary to successfully enter the dynamic wine and craft beverage sector and start growing your career from day one.



Get Involved

CENTERS

- Center for Innovation and Entrepreneurship
- Center for Real Estate Entrepreneurship
- Center for Retail Transformation
- Greg and Camille Baroni Center for Government Contracting

OPPORTUNITIES

- Global Engagement Scholars Program
- Honeybee Initiative
- Impact Fellows Program
- Learning Communities
- Library Liaison
- Scholarships
- Speaker Series
- Student Organizations
- Tutoring
- Women in Business



Career Services

FOR BUSINESS STUDENTS ONLY
Enterprise Hall 042
mycareer@gmu.edu

Resume/Cover Letter Help

Networking Events

Mock Interviews

Major/Career Exploration

Internship/Job Search

Workshops

Salary Negotiations

Internship for Credit

Mentorship Programs

Handshake Job Search Site

Academic Advising at George Mason

Role of an Academic Advisor

- Academic planning
- Policy interpretation
- General support

Expectations – both directions!

- Professionalism
- Preparation
- Communication

Using Advising Effectively

- When to meet?
- Why to meet?
- Academic deadlines



Academic Deadlines

Description	Full Semester	7.5 Week: Session I	7.5 Week: Session II
Schedule of Classes Available in PatriotWeb	Tues. Oct 8	Tues. Oct 8	Tues. Oct 8
Priority Dates Begin	Tue. Oct 29	Tue. Oct 29	Tue. Oct 29
Consortium Registration Deadline	TBD	N/A	N/A
First Day of Spring Classes:	Tue. Jan 21	Tue. Jan 14	Mon. Mar 17
Last Day to Submit Domicile Reclassification Application	Tue. Jan 21	Tue. Jan 14	Mon. Mar 17
Last Day to Add: All Individual Sections Forms Due	Tue. Jan 28	Thur. Jan 16	Wed. Mar 19
Last Day to Drop: With 100% Tuition Refund	Tue. Feb 4	Tue. Jan 21 (Final Drop)	Fri. Mar 21 (Final Drop)
Last Day to Drop: With 50% Tuition Refund	Thu. Feb 11	N/A	N/A
Unrestricted Withdrawal Period: 100% Tuition Liability	Wed. Feb 12 - Tue. Feb 25	Wed. Jan 22 - Mon. Feb 3	Sat. Mar 22 - Thu. Apr 3
Mid-term Evaluation Period: 100-200 level classes - Grades Available via PatriotWeb	Mon. Feb 17 - Fri. Mar 21	N/A	N/A
Selective Withdrawal Period - Undergraduate Students Only (100% Tuition Liability)	Wed. Feb 26 - Mon. Mar 31	Tue. Feb 4 - Mon. Feb 10	Fri. Apr 4 - Thu. Apr 10



registrar.gmu.edu/calendars

George Mason Advising



Advisor Locator



Academic Planning & Registration



Majors and Minors:
Explore, Change, Add



Change of Major



advising.gmu.edu



First-Year Student
Advising



Exploratory Academic
Advising



Transfer Student
Advising



Non-Degree Student
Advising



advising.gmu.edu/resources

Academic Advising in Costello College of Business

- First meeting is virtual advising & registration
- Assigned academic advisor
- Advising Services
 - Monday through Friday - virtual and in person appointments via Zoom made through Navigate <https://gmu.campus.eab.com/>
 - Monday & Thursday - in-person and virtual drop-ins on our website <https://business.gmu.edu/current-students/undergraduate-resources/academic-advising>
- Location: Enterprise Hall Suite 008
- General email: masonbus@gmu.edu

Costello Virtual Advising & Registration Overview

- Conducted remotely via Zoom
- Punctuality and preparation are essential – treat it like class
- Meet college/program advisors and leaders
- Focus on Fall courses



Costello Virtual Advising & Registration Schedule

- College 101 presentation
 - Release Pre-Orientation and Families
- Breakout rooms with an academic advisor
 - Qualtrics survey to receive feedback on course selection
- Registration Room
 - Register for at least 3 classes

Costello Orientation Folder

- Business Course Pre-Requisite Chart
- Costello Contact Information
- Links To:
 - Costello Orientation Page
 - Transfer Credit Information
 - How to Register
 - 4-Year Plans
 - Scholarship Information

New Student Handout

- Your Next Steps To Prepare for Virtual Advising
- Math Placement Exam Information
- Class Types to Balance
- Links To:
 - New Student Advising Page
 - Academic Calendar
 - 4-Year Plans



<https://www.youtube.com/watch?v=ka1rWmUAZzl>

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Connect with Your
Major/College

