

# Welcome to Orientation!

Connecting with the Costello College of Business

Summer 2025



# Follow Along with this Presentation



[go.gmu.edu/CostelloOrientation](https://go.gmu.edu/CostelloOrientation)

# Today's Agenda

- Introduction to the Costello College of Business
  - Concentrations, minors, opportunities
  - Costello Career Services
- Academic advising at George Mason & the Costello College of Business
  - Important university systems, deadline, and resources and how to access them
  - Prepare for virtual advising and registration orientation session
- Panel of Costello College of Business staff

# Costello Means Business



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Dean, Costello College of Business

Learn here. **Lead anywhere.**



2024 | [business.gmu.edu](https://business.gmu.edu)

#84 for "Best Undergraduate Business Programs"

#68 for "Best Undergraduate Accounting Programs"



Among only 25% of AACSB-accredited business schools worldwide accredited in both business and accounting.

3 Campuses - Fairfax, Arlington, and Korea

More than 100 faculty with industry experience

In-House Academic and Career Counseling

# Study Abroad

Burgundy School of Business

- Dijon, France

EM Strasbourg Business School

- Strasbourg, France

Kedge EUROMED

- Marseilles, France

Griffith University

- Brisbane, Australia

University of Technology

- Sydney, Australia

Mason Korea

- Songdo, South Korea

Jönköping University

- Jönköping, Sweden

Oxford University

- Oxford, United Kingdom

Tsinghua University

- Beijing, China

Universidad Carlos III de Madrid

- Madrid, Spain



# Concentration Overview

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## ACCOUNTING

- Learn about financial and managerial accounting, auditing and forensic investigation, taxation, and accounting analytics.
- BAM and A++ available

## MANAGEMENT

- Learn to be and adaptive manager who understands today's key human resource issues and can lead in tomorrow's work environment.
- BAM Available

## BUSINESS ANALYTICS

- Study the technologies and processes needed to iteratively explore and model business analytics to make data-driven decisions.
- BAM available

## MANAGEMENT INFORMATION SYSTEMS

- Learn to design and manage technology-drive business solutions to prepare for a range of career options.

## FINANCE

- Explore concepts and techniques individuals, businesses, and government agencies use in making decisions about acquiring and investing funds.
- BAM available

## MARKETING

- Learn how to match opportunities in the market to an organization's goals, understand consumer needs, and design, deliver, and communicate the value of products and services.

## FINANCIAL PLANNING & WEALTH MANAGEMENT

- Explore concepts and techniques individuals and businesses use to minimize taxes, plan for wealth transfers, form financial plans, and design retirement savings plans.

## OPERATIONS & SUPPLY CHAIN MANAGEMENT

- Study strategic and tactical planning, business modeling and analytics, and develop skills to solve operational and logistical challenges.

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Freshman – Must declare concentration during first year  
Transfer – Must declare concentration during first semester



# Minors

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## **BUSINESS: (for non-business majors only)**

Designed for non-business students, the business minor will help you develop a foundation in functional areas of business including the accounting, finance, management, marketing, and information systems.

## **BUSINESS ANALYTICS:**

Gain the cutting-edge knowledge and skills you'll need to use and gather data to identify, understand, and deliver insights vital to organizational success.

## **ENERGY TRANSITION MANAGEMENT:**

Prepare to support organizations in transitioning to new sources of energy in an uncertain policy environment and in the face of rapidly changing technology.

## **ENTREPRENEURSHIP:**

Learn about elements of new venture creation and gain a strong set of entrepreneurship skills

## **FINANCE:**

Gain a strong foundation in corporate financial management, investment analysis and management, risk management, management consulting, banking and more.

## **Globally Responsible Business Practices:**

Develop knowledge and skills to diagnose problems and design business solutions for the economic, social, and environmental challenges facing organizations today

## **GOVERNMENT CONTRACTING:**

Designed for business majors who are interested in a career in government contracting and those who wish to better understand the federal procurement system, marketing to the government, and supply chain management in a global economy.

## **INTERNATIONAL BUSINESS:**

Develop skills in managing and communicating across different cultures and improve your understanding of how business disciplines vary in an international setting.

## **MANAGEMENT INFORMATION SYSTEMS:**

Designed for students who wish to learn about information systems and how they are used in business today.

## **MARKETING:**

Gain a solid foundation in marketing, including understanding the needs of customers and the principles of marketing management.

## **OPERATIONS AND SUPPLY CHAIN MANAGEMENT:**

Learn the techniques and methods that successful firms use to create their products – from raw materials to finished merchandise – in a global environment.

## **ORGANIZATIONAL CONFLICT RESOLUTION:**

Develop an in-depth understanding of complex social and organizational problems and expand your knowledge of the business and conflict resolution fields.

## **REAL ESTATE DEVELOPMENT (also BAM available):**

Understand the nature of real estate industry, the various stakeholders, and how they interact.

## **WINE AND CRAFT BEVERAGE MANAGEMENT:**

Gain the skills and experience necessary to successfully enter the dynamic wine and craft beverage sector and start growing your career from day one.



# Get Involved

## CENTERS

- Center for Innovation and Entrepreneurship
- Center for Real Estate Entrepreneurship
- Center for Retail Transformation
- Greg and Camille Baroni Center for Government Contracting

## OPPORTUNITIES

- Global Engagement Scholars Program
- Honeybee Initiative
- Impact Fellows Program
- Learning Communities
- Library Liaison
- Scholarships
- Speaker Series
- Student Organizations
- Tutoring
- Women in Business





# Career Services

**FOR BUSINESS STUDENTS ONLY**  
**Enterprise Hall 042**  
**[mycareer@gmu.edu](mailto:mycareer@gmu.edu)**

Resume/Cover Letter Help

Networking Events

Mock Interviews

Major/Career Exploration

Internship/Job Search

Workshops

Salary Negotiations

Internship for Credit

Mentorship Programs

Handshake Job Search Site

# Academic Advising at George Mason

## Role of an Academic Advisor

- Academic planning
- Policy interpretation
- General support

## Expectations – both directions!

- Professionalism
- Preparation
- Communication

## Using Advising Effectively

- When to meet?
- Why to meet?
- Academic deadlines





# Academic Deadlines

[registrar.gmu.edu/calendars](https://registrar.gmu.edu/calendars)

Description	Full Semester	7.5 Week: Session I	7.5 Week: Session II
Schedule of Classes Available in PatriotWeb	Tue. Mar 11	Tue. Mar 11	Tue. Mar 11
Priority Dates Begin	Tue. Apr 15	Tue. Apr 15	Tue. Apr 15
Consortium Registration Deadline	TBD	N/A	N/A
First Day of Fall Classes:	Mon. Aug 25	Mon. Aug 25	Mon. Oct 20
Last Day to Submit Domicile Reclassification Application	Mon. Aug 25	Mon. Aug 25	Mon. Aug 25
<b>Last Day to Add: All Individual Sections Forms Due</b>	Tue. Sept 2	Wed. Aug 27	Wed. Oct 22
Labor Day : University Closed	Mon. Sept 1	Mon. Sept 1	N/A
<b>Last Day to Drop: With 100% Tuition Refund</b>	Mon. Sept 8	Fri. Aug 29 (Final Drop)	Fri. Oct 24 (Final Drop)
<b>Last Day to Drop: With 50% Tuition Refund</b>	Tue. Sept 16	N/A	N/A
<b>Unrestricted Withdrawal Period: 100% Tuition Liability</b>	Wed. Sept 17 - Tue. Sept 30	Sat. Aug 30 - Fri. Sept 12	Sat. Oct 25 – Fri. Nov 7



# George Mason Advising



Advisor Locator



Academic Planning &  
Registration



Majors and Minors:  
Explore, Change, Add



Change of Major



First-Year Student  
Advising



Exploratory Academic  
Advising



Transfer Student  
Advising



Non-Degree Student  
Advising



[advising.gmu.edu](https://advising.gmu.edu)



[advising.gmu.edu/resources](https://advising.gmu.edu/resources)

# Academic Advising in Costello College of Business

- First meeting is virtual advising & registration
- Assigned academic advisor
- Advising Services
  - Monday through Friday - virtual and in person appointments via Zoom made through Patriot Connect [connect.gmu.edu](https://connect.gmu.edu)
  - Monday & Thursday - in-person and virtual drop-ins on our website <https://business.gmu.edu/current-students/undergraduate-resources/academic-advising>
- Location: Enterprise Hall Suite 008
- General email: [masonbus@gmu.edu](mailto:masonbus@gmu.edu)



# Costello Virtual Advising & Registration

- Conducted remotely via Zoom
- Punctuality and preparation are essential – treat it like class
- Meet college/program advisors
- Focus on Fall courses



# Costello Virtual Advising & Registration Schedule

- College 101 presentation
  - Release Pre-Orientation and Families
- Breakout rooms with an academic advisor
  - Qualtrics survey to receive feedback on course selection
- Registration Room
  - Register for at least 3 classes

## Costello Folder

- Business Course Pre-Requisite Chart
- Costello Contact Information
- Links To:
  - Costello Orientation Page
  - Transfer Credit Information
  - How to Register
  - 4-Year Plans
  - Scholarship Information

## New Student Handout

- Your Next Steps To Prepare for Virtual Advising
- Math Placement Exam Information
- Class Types to Balance
- Links To:
  - New Student Advising Page
  - Academic Calendar
  - 4-Year Plans





<https://www.youtube.com/watch?v=ka1rWmUAZzI>

# Please complete this quick feedback survey for this presentation!



## Contact Costello College of Business

- Enterprise Hall Room 008
- 703-993-1880
- Academic Advising:  
[masonbus@gmu.edu](mailto:masonbus@gmu.edu)
- Career Services: [mycareer@gmu.edu](mailto:mycareer@gmu.edu)